

Julian Henke — Expedition Media Kit

Germany → Mongolia motorcycle expedition (2026) — sponsor-ready photography deliverables

Project summary

I'm documenting a long motorcycle expedition from Germany toward Mongolia. The work is minimal, cinematic, and documentary — built in real conditions (dust, rain, vibration, cold).

I'm looking for equipment partners who want concrete photo output and clear licensing. No influencer hype, no vague promises.

Content deliverables (typical)

- Still packs: product-in-use + environment images (edited, web exports included).
- Short reels: 5–20s clips that show function + atmosphere.
- Field notes: one-page context (conditions, failures, wins, learnings).
- Behind-the-scenes proof: simple documentation to support authenticity.

Partnership options (overview)

Gear support (loan/discount): entry-level collaboration focused on a defined gear category.

Content partner (€€): predictable monthly output delivered in batches + defined usage rights.

Title sponsor (€€€): dominant association with the project + custom shot list and delivery plan.

Licensing (default starting point)

Social + website usage (organic) is the baseline. Paid ads, print, and extended terms are available as add-ons. Every deal ships with a one-page license summary.

Gear categories that fit

Motorcycle gear, outdoor/camping, camera & carry, navigation, luggage, apparel, tools, batteries/charging, lighting.

Contact

Email: set NEXT_PUBLIC_CONTACT_EMAIL on the website. Use the site contact form and mention “Partner” for a fast offer.

Website: julianhenke.com (set NEXT_PUBLIC_SITE_URL)